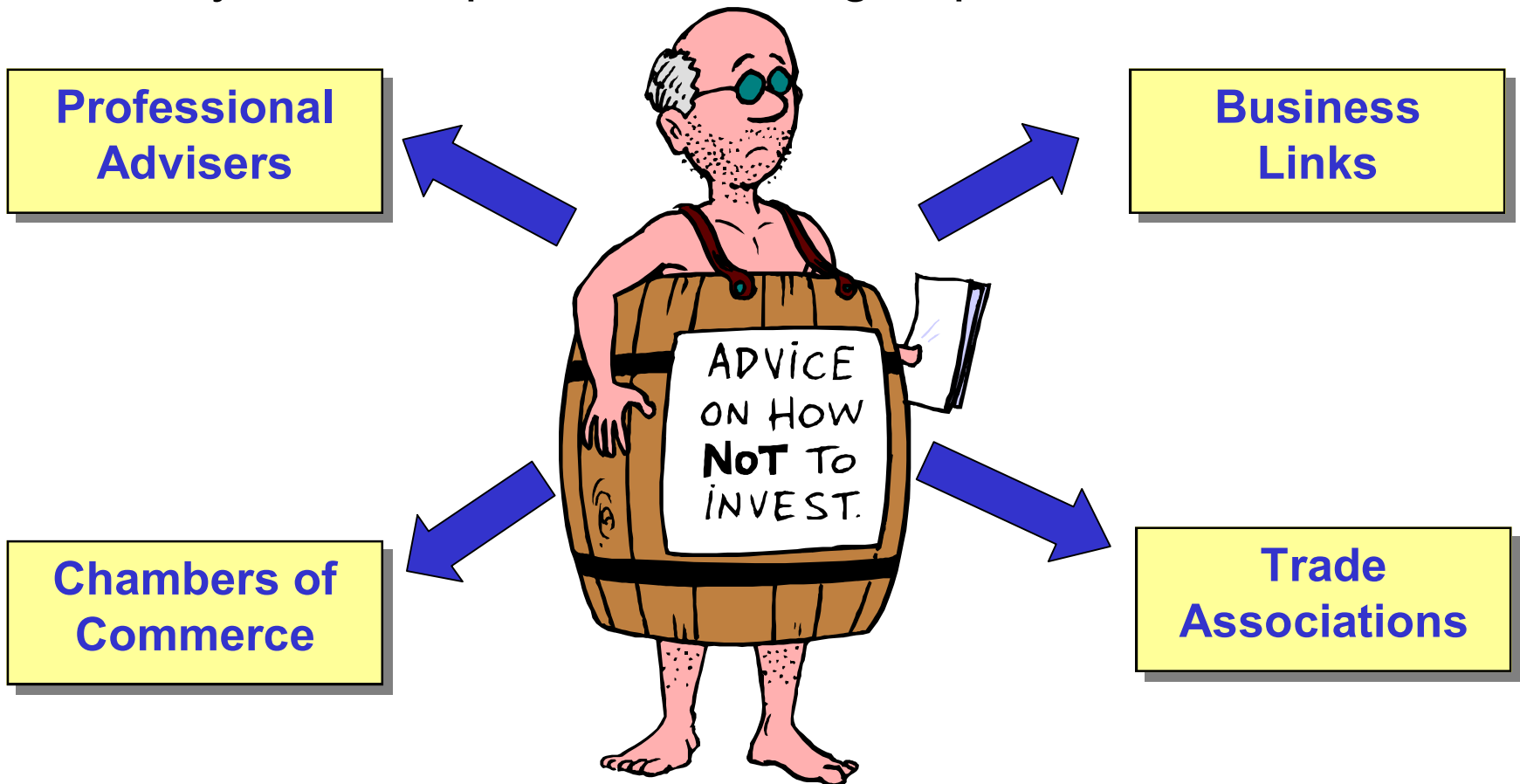




# Sources of Advice

- Help is widely available to people wanting to start a business
- They can be split into 4 main groups:



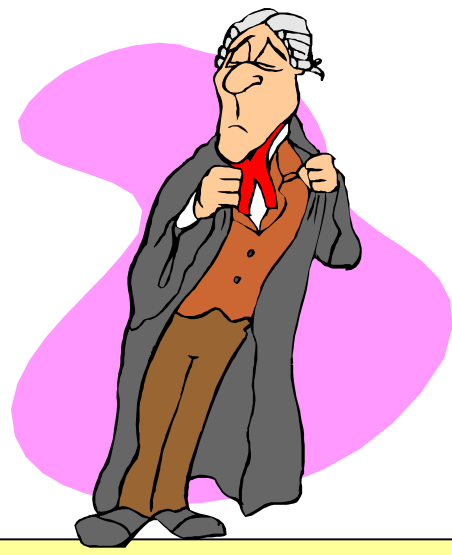


# Professional Advisers

- There are 3 main types of professional advisers:

## Accountants or Financial Advisers

Experts in business record keeping and taxation issues



## Solicitors or Lawyers

Will help with the legal implications of starting a business

## Banks

Can provide advice and support on business planning





# Business Links

- A government – run organisation
- Specialises in providing help and advice to small and medium-sized businesses (SMEs)
- Most areas of the UK have a local Business Link
- Ours is Business Link Staffordshire
- They run:
  - Seminars and workshops
  - Offer advice on a range of business issues
  - Fact sheets





# Chambers of Commerce

- A national **non-political** and **non-profit making** organisation that represents businesses
- Broken down into regions
- Offer help and advice to businesses
- Tries to influence government policies



THE BRITISH  
CHAMBERS OF  
COMMERCE



# Trade Associations

- These are established to provide help and support to specific industries
- This means they can give specialised advice
- Examples include:



**National  
Federation of  
Builders**



# Which Sources of Help Are Used?

## Sources of Advice Used by SMEs

