



The Factors of Production

- In order to produce goods or services businesses need to use:

- **Land**

- Natural resources (e.g. forests, sea)

- **Labour**

- All mental and physical human effort

- **Capital**

- Manufactured goods/services used to produce other goods and services (e.g. machines)

- **Enterprise**

- An entrepreneur is someone who organises the other 3 factors of production (e.g. Richard Branson, Anita Roddick)

