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Economics Revision Map OCR AS Economics – Module 2881: The Market System

This revision map is designed to help you plan your revision of the OCR AS Economics examination (Unit 2881) on the market System. It maps the OCR syllabus against a wide range of free revision resources that you can find on Tutor2u. Each resource is hyperlinked - so you open the resource direct from this revision map.

This Revision Map is best used in conjunction with Tutor2u's award-winning AS Economics Course Companion - the market leading revision guide for economics - and our range of Q&A Rapid Revision Guides for Economics. You can order these products from our online store

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Online Learning Resource of the Year 2003

HOW TO USE THIS REVISION MAP

This revision map provides links to a selection of free resources on tutor2u for students taking the OCR AS Unit 2881 examination.

The map is not intended to provide a complete list of all the revision you should do before the exam. But hopefully it will provide some useful materials that will help supplement your teacher's resources and other materials you are using for revision.

We recommend highlighting or marking each resource once you have visited the site.

We also recommend trying the interactive quizzes fairly often during your revision – so that you can track your progress. There are over 1,000 AS standard questions for Economics students alone on tutor2u – plenty to keep you tested!

Please note, you will need a recent version of your favourite internet browser (we recommend Internet Explorer) to get full benefit from the interactive quizzes.

Please send feedback about this revision map to Jim Riley at <u>jimriley@tutor2u.net</u> so that we can develop the resource for future students.

Best wishes and GOOD LUCK from everyone at Tutor2u

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General Revision	

Presentations

Interactive Quizzes

MANAGING SCARCE RESOURCES

Candidates should be able to:

- Describe what economists mean by the 'economic problem'
- Understand the factors of production as economic resources
- Explain the concept of specialisation and the economic benefits it offers
- Explain the concept of opportunity cost and the nature of trade-offs
- Explain the principles underlying production possibility curves and how opportunity cost can be used to analyse production decisions which have to be taken in an economy
- Understand the importance of money and exchange in an economy
- Understand the role of markets

1.1 The Economic Problem

What to produce, how to produce and for whom production should take. Economic resources and the nature of factors of production. The need for choice and exchange. Concents of opportunity cost and the production possibility curve. Specialisation, the division of labour and exchange

exchange. Cond	ige. Concepts of opportunity cost and the production possibility curve. Specialisation, the division of labour and exchange.		
	Economic Systems	The Basic Economic Problem	Basic Economic Concepts
	Factors of Production		Production Possibility Frontier
	Scarcity		
	Opportunity Cost		
	Production Possibility & Economic Efficiency		
	Shifts in the Production Possibility Frontier		

Presentations

Interactive Quizzes

COMPETITIVE MARKETS AND HOW THEY OPERATE

Candidates should be able to:

- Understand what is meant by a competitive market
- Explain the role of markets in allocating resources
- Understand the different objectives of consumers and producers in markets
- Understand what is meant by individual demand, market demand, effective demand and consumer surplus
- Explain how demand is influenced by price, income, the prices of other goods and taste
- Analyse the difference between shifts in demand and movement along a demand curve
- Explain what is meant by the concepts of price, income and cross elasticity of demand and how they can be calculated
- Evaluate the business relevance of these elasticity estimates
- Explain what is meant by individual supply, market supply and producer surplus
- Understand the range of factors influencing supply
- Analyse the difference between shifts in supply and movement along a supply curve
- Explain the concept of elasticity of supply, how it can be calculated and its economic relevance
- Analyse how equilibrium price and quantity are determined

2.1 **Demand**

Determinants of demand in product markets. Relationship between price and quantity demanded. The concept of consumer surplus. Individual and market demand curves. Distinction between movements along, and shifts of, demand curves. Elasticity of demand - price, income and cross elasticity of demand: meanings and determinants of each. Their use and relevance in business situations.

Theory of Demand
Price Elasticity of Demand
Cross Price Elasticity of Demand
Income Elasticity of Demand

Market Demand and Supply Price Elasticity of Demand Income and Cross Price Elasticity of Demand

Demand Theory Markets - Crossword Markets - Quiz **Price Elasticity**

Tick When Covered	Revision Notes	Presentations	Interactive Quizzes
2.2 Supply			·
	of supply in product markets. Relationship betwee and for the market as a whole. Distinctions betwe		
	Theory of Supply	Market Demand and Supply	Price Theory
	Price Elasticity of Supply	Price Elasticity of Supply	Markets - Quiz
			Supply Elasticity
2.3 Market	Equilibrium		
Determination	of equilibrium price and quantity. Changes in dem	nand and supply and effects of changes on equi	librium price and quantity.
	Market Equilibrium Price		Demand and Supply 1
			Demand and Supply 2
			Markets - Quiz
2.4 Factor I	Markets		·
Application of	demand and supply to factor markets. Market equ	ilibrium, particularly in labour markets, and in th	e money market.
	Immobility of Factors of Production	Labour Markets - Demand for Labour	Price Theory
	Economic Rent	<u>Labour Markets – Supply of Labour</u>	
	The Demand for Labour	<u>Labour Markets – Wage Differentials</u>	
	The Supply of Labour	Housing Market	
	Equilibrium Wages	UK Coal Industry	
	Wage Differentials	Markets in Action – Coffee Prices	
	Flexible Labour Markets		
	Market Demand and Supply for Housing		
	Housing Supply		
	House Valuation Theory		
	Pricing strategies and business objectives		

Interactive Quizzes

FIRMS AND HOW THEY OPERATE

Candidates should be able to:

- Understand what economists mean by costs
- Distinguish between the short run and long run
- Explain what is meant by economies of scale and how firms might benefit from them
- Understand what economists mean by revenue
- Describe what is meant by the profit maximisation objective
- Understand other alternative objectives of firms
- Describe the characteristics of the main forms of market structure in which firms operate
- Explain why barriers to entry can be used to explain differences between market structure

The Costs of Firms 3.1

Total, average and marginal concepts. Short and long run distinction. Nature and sources of economies of scale.

Measuring Costs of Production
Marginal Costs of Production
Long Run Costs of Production
Diseconomies of Scale
Minimum Efficient Scale
Economies of Scope
Short-Run Production
Economic Gains from Higher Productivity

Economies and Diseconomies of Scale Productivity

Costs of Production

Revenue of firms

Total, average and marginal revenue. Profit maximisation as the firm's objective. Alternative objectives such as market share maximisation, sales revenue maximisation and satisficing.

Business Revenue
Profit and Sales Revenue Maximisation
Pricing Strategies and Business Objectives
Role of Profits in a Market Economy
Measuring Business Profits

Nature and Role of Profits **Business Objectives** Alternatives to Profit Maximisation **Basic Economic Concepts** Costs Revenues and Profits

Tick When Covered	Revision Notes	Presentations	Interactive Quizzes
3.3 Market of	operations of firms		
	of competition - main forms of market structure narket structures.	: monopoly, monopolistic competition and	d oligopoly. Relevance of barriers to entry in explaining
4 GENERA	Price and Output under Monopoly Price Discrimination under Monopoly Economic Benefits of Monopoly Government Regulation of Monopoly Barriers to Entry Oligopolistic Markets	Monopoly Oligopoly Perfect Competition	Monopoly and Concentrated Markets
			Introduction to AS Economics 1 Introduction to AS Economics 2 AS Microeconomics Mock Quiz 1 AS Microeconomics Mock Quiz 2 A-Z of Economics